



Commission for
Communications Regulation

Information Notice

Quarterly Key Data Report Information Notice

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The ComReg Quarterly Key Data Report relies on the data provided by companies operating in the electronic communications sector in Ireland. As a result of investigations into anomalies identified by ComReg and communications operators around subscriber data provided by Hutchison 3G Ireland (H3GI), H3GI has informed ComReg that due to an error on their part, data they have provided to ComReg for the number of active prepay users has been incorrectly stated since 2006. An “active prepay user” in this respect is considered to be a subscriber who has made an outgoing call, sent an SMS or MMS, browsed the internet or purchased a pre-paid top-up that decrements or reduces their outstanding credit in the previous 90 days. This definition has been agreed with all mobile operators active in the Irish market.¹

H3GI state the effect of the error they made in the reported figures is that the number of active pre-pay subscribers they have been reporting has been stated incorrectly since 2006. The impact of this is that information published by ComReg in its Quarterly Reports on the Irish Communications market has incorrectly overstated the numbers of active prepay mobile subscribers in Ireland and also incorrectly overstated H3GI’s active prepay customer base and market share of subscribers.

ComReg’s investigation into this inaccurate reporting of data is continuing, and findings will be published in due course.

The next ComReg Quarterly Report is due for publication in early September, and will need to take account of this new development.

¹ The ComReg definition as used in the Quarterly Report questionnaire is as follows: The term ‘prepaid subscriber’ refers to an active prepaid subscriber – i.e. those who have made an event that decrements their balance in the previous 90 days such as a pre-paid top up, outgoing call, SMS, MMS or mobile internet usage. This means all 2G and 3G SIMs, including 3G SIMs used for mobile broadband