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Proposals to improve Consumers' understanding of pricing information published by ComReg

The Commission for Communications Regulation (ComReg) today issued a consultation paper on a Code of Practice for the presentation of pricing information by Service Providers to consumers. The aim of the Code of Practice is to increase the level of transparency for users.

It is imperative that consumers understand the various Service Provider subscription and usage charges so that they may be able to control their communications expenditure, and to choose between competing services or service providers.

The Code sets out proposed principles which will ensure that Service Providers present clear pricing information. It covers issues such as the minimum level of information that should be included when presenting tariffs, tariff comparisons and access to tariff information.

ComReg's chairperson John Doherty said: "ComReg places a high degree of emphasis on the promotion of competition, the promotion of users' rights and consumer awareness. A Code of Practice which provides for a basic level of tariff transparency across the sector will further these objectives and ensure that consumers can make informed choices."

The full consultation paper ComReg 04/01 is available on ComReg's Website

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Issued By

Tom Butler

Public Affairs Manager, ComReg

Ph: 01 804 9639

Mobile: 087 2536358

tom.butler@comreg.ie