



Commission for  
**Communications Regulation**

# **Information Notice**

## **Price reductions to local loop unbundling ("LLU") and sub loop unbundling ("SLU")**

### **Information Notice**

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**An Coimisiún um Rialáil Cumarsáide**

**Commission for Communications Regulation**

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## Additional Information

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1. The Commission for Communications Regulation ('**ComReg**') are announcing that Eircom Ltd. ('**Eircom**') will reduce the monthly rental price for local loop unbundling ('**LLU**') from €12.41 to €9.91, and reduce the monthly rental price for sub loop unbundling ('**SLU**') from €10.53 to €9.03, representing reductions of circa 20% and 14%, respectively. The revised LLU and SLU monthly rental prices are set out in Eircom's Access Reference Offer ('**ARO**') price list on the Eircom wholesale website<sup>1</sup>, which will be effective from 1 February 2013.
2. LLU is the process which enables authorised operators to make use of the physical copper connections between a customer's house or premises and the local exchange, known as 'local loop'. It is usually used to provide broadband services. LLU is an important driver of competition in the delivery of high speed broadband.
3. ComReg believes that these reductions should encourage further investment by operators in their own broadband infrastructure which should lead to greater competition between market players which should ultimately benefit the consumer. In addition, the reduction to the LLU monthly rental price brings the price of LLU in Ireland more in line with the European average.

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<sup>1</sup> <http://www.eircomwholesale.ie> – see "Proposed\_ARO Price List V 6.1 marked".