



Commission for  
**Communications Regulation**

# **Premium Rate Services (PRS)- High Court Proceedings**

## **Update**

### **Information Notice**

**Reference:** ComReg 13/24

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# Information Notice

**High Court Proceedings Record No. 2011 / 3051P**

**Phone Paid Services Association Limited, Modeva Interactive, Realm Communications Limited, Yamola Limited and Zamano Public Limited Company (“the Plaintiffs”)**

**-v-**

**Ireland, The Attorney General, The Minister for Communications Energy & Natural Resources and the Commission for Communications Regulation**

High Court proceedings challenging the regulatory framework applicable to PRS were commenced in April 2011 by the Plaintiffs and were listed for hearing in the Commercial Court in June 2013. These proceedings have now been brought to an end and were struck out on consent of all the parties in the Commercial Court today. The conclusion of these proceedings is very much welcomed by ComReg.

ComReg, in accordance with its statutory obligation, is fully committed to ensuring the interests of end-users of PRS are protected and to this extent it actively enforces the Code of Practice <sup>1</sup> for PRS which is in full effect since 25 July 2012.

ComReg looks forward to continuing to work with stakeholders, industry and consumers alike, to further develop its approach to PRS regulation and in the coming period ComReg will be undertaking the following initiatives:

- Establishing an industry forum to meet periodically to discuss industry and market developments which are relevant to the regulation of PRS.
- Commencing a consultation in respect of the PRS code which will address inter alia the issue of whether a threshold value should be introduced below which the Double Opt-in requirements set out in sections 5.15 to 5.18 of the Code of Practice (“the Double Opt-in Requirements”) would not apply or might apply in a modified manner.
- Publishing an information notice outlining its approach to the granting of permission, pursuant to section 3.3 of the Code of Practice, for the use of third party PIN verification systems as an alternative means of complying with the Double Opt-in Requirements of the Code.

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<sup>1</sup> <http://www.comreg.ie/fileupload/publications/ComReg1229.pdf>