



Commission for
Communications Regulation

Information Notice

O2 3G Coverage Assessment

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In December 2006, O2 raised the matter of the assessment of its 80% indoor demographic coverage roll out target¹ contained in its licence. O2 was the only company to submit an indoor coverage target for inclusion in its licence, although no marks were awarded during the assessment of any licence bid for this coverage parameter.

Having considered the issue and recognising that measuring indoor coverage may in fact be impractical and that there is currently no agreed international standard, ComReg sought and obtained from O2 an alternative proposal. The details of which are contained in the table below. This proposal, which we consider will bring benefits to consumers, will measure outdoor demographic coverage.

New Coverage Targets

Date	Outdoor Demographic Coverage Target (%)	Previous Outdoor Coverage Target (%)
31/12/07	85	80 (Final)
31/12/08	89	None
31/12/09	90.2	None

Having given the matter careful consideration, the Commission has decided to accept O2s proposal as it will enhance the 3G service experienced by Irish consumers. This approach is consistent with ComReg's Statutory Objectives and the Ministerial Directions² under Legislation³.

¹ All applicants were only marked on their submission in regards to the percentage of outdoor demographic and geographic coverage given.

² Section 13 of the Communications Regulation Act 2002

³ Section 12 of the Communications Regulation Act 2002 No.20 of 2002