



Commission for  
**Communications Regulation**

# **Non-Compliance with the Premium Rate Services Licence Conditions**

Worldwide Digital Media Ltd

## **Information Notice**

**Reference:** ComReg 16/26

**Version:** Final

**Date:** 21/04/2016

## Context and Background

1. Following a review of information gathered during compliance monitoring by ComReg in relation to Worldwide Digital Media Ltd (“WDM”) premium rate services (“PRS”) provided on the 1599 500 764, 1599 500 766, 1599 500 153, 1599 500 150 and 1599 500 141 premium rate numbers, ComReg commenced an investigation into the provision of WDM’s PRS in accordance with Section 9 of the Communications Regulations (Premium Rate Services and Electronic Communications Infrastructure) Act, 2010<sup>1</sup> (“the Act of 2010”) and Sections 10(1)(d)(ii) and 12(1)(d) of the Communications Regulation Act, 2002, as amended<sup>2</sup> (“the Act of 2002”).
2. WDM’s PRS that were the subject of ComReg’s investigation are “live chat”. In accordance with the National Numbering Conventions v7.0, the 1599 premium rate number range is reserved to provide PRS of an adult nature. The PRS on the 1599 premium rate numbers are charged €3.05 per minute.

## Finding of Non-compliance

3. Following the investigation, in which WDM was afforded due process, ComReg found that WDM’s PRS was not compliant with a certain requirement of the Code of Practice (“the Code”) as detailed below.
4. Accordingly, on 13 April 2016<sup>3</sup>, ComReg notified WDM of the finding<sup>4</sup> that it had not complied with the Code for PRS providers and, therefore, was in breach of a condition of its PRS licence<sup>5</sup>.

### Section 3.2 of the Code

5. Section 3.2 of the Code requires that PRS must be of a sufficient technical quality so as not to cause end user harm and to ensure compliance with the requirements of the Code.
6. ComReg’s investigation into WDM’s PRS found that the age verification process, which is required to ensure that only adults can access the PRS on the 1599 premium rate numbers, was not provided by WDM.

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<sup>1</sup> <http://www.oireachtas.ie/documents/bills28/acts/2010/a0210.pdf>

<sup>2</sup> <http://www.irishstatutebook.ie/pdf/2002/en.act.2002.0020.pdf>

<sup>3</sup> In accordance with Section 17(1) of the Act of 2010

<sup>4</sup> In accordance with its powers at Section 9 of the Act of 2010

<sup>5</sup> WDM is a licensed PRS provider in Ireland, in accordance with Section 6(1) of the Act of 2010 and Regulation 4 of the Communications Regulation (Licensing of Premium Rate Services) Regulations, 2012

7. As such, ComReg considered it necessary to make WDM the subject of a finding of non-compliance, in respect of Section 3.2 of the Code.

### **Conclusion**

8. WDM is required to remedy the finding of non-compliance in respect of the breach of the Code by 11 May 2016 and to make refunds to end users (if any) connected to the non-compliance by 11 June 2016.
9. WDM has committed to the institution of an age verification process as required to comply with its obligations pursuant to the Code.