

Media Release- 13th October 2004

New website askcomreg.ie launched to assist Consumers

A new consumer website called www.askcomreg.ie was launched today by the Minister for Communications, Marine and Natural Resources, Noel Dempsey TD, at ComReg's National Conference "Serving the e-consumer"

The new website is specifically designed for consumers and it will provide user-friendly information for people about the sectors which ComReg regulates. This includes information in relation to mobile phones, fixed line phones, the internet and the postal sector. The website is designed to give information to consumers so that they may make informed choices.

The Chairperson of ComReg, John Doherty, said: "ComReg believes that this new website will greatly assist consumers by answering queries and providing information. The site provides information in an accessible and user-friendly fashion that will assist consumer as they make choices in relation to communications services."

The ComReg conference entitled "Serving the e-consumer" examined how competition within the electronic communications sector can benefit the e-consumer and how business has developed strategies to address the needs of consumers in the electronic age.

The conference was opened by the Minister for Communications, Marine and Natural Resources, Noel Dempsey TD. Terry Calvani of the Competition Authority gave a presentation about how competition can benefit consumers and Caroline Attwood-Reusser, an associate director of Mason Catalyst, gave a presentation on the future demands of the e-consumer.

Padraig O'Ceidigh, CEO of Aer Arann gave a presentation about how Aer Arann has used electronic communications technology to build its business and attract new consumers.

Danish Regulator Mr Jorgen Andersen, current head of and future chairman of the European Regulatory Group, spoke about the role of regulation within the context of competition and the benefits to the consumer.

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Full details of all speeches and presentations given at the ComReg conference are available on the comreg website www.comreg.ie

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