



**Etain Doyle**

**Director of Telecommunications  
Regulation**

**New Issues in Telecommunications -  
Planning for future Regulation**

**26th October 2000**



# Mission Statement

- The purpose of the *Office of the Director of Telecommunications Regulation* is
- to regulate with integrity, impartiality and expertise
- to facilitate rapid development of a competitive leading edge telecommunications sector,
- that provides the best in *price, choice and quality* to the end user,
- attracts business investment and supports ongoing social and economic growth.



## **Where the market is now**

- **1.86m mobile lines.**
- **1.59m fixed lines.**
- **OLO's represent 15% of the fixed line market.**
- **Mobile Penetration Rate approximately 50%.**
- **Digifone's market share rises to 40%.**
- **Eircoms minimum call charge reduced from 11.5p to 5p.**
- **Ten minute peak call to US reduced by 50% since March 1999.**
- **New networks : Wireless, Cable, and Fibre Optic.**



**1998**

**December :**

**Liberalisation**

**2000**

**October : 2010**

**Competition**

**45 Operators**

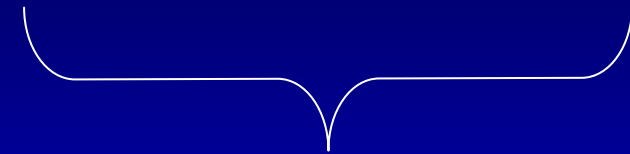
**8 Residential**

**OLO's 15% Market Share**

**2002**

**?**

**?**



- **Types of Service**
- **Delivery Mechanisms**
- **Convergence**



- **Aidan Hodson :** **Speakers**

International and national forces shaping the development of the sector in Ireland.

- **Kevin Power :**

Issues that arise from changing market forces and how these will impact on the future regulatory environment.

- **Alan Tumollilo :**

How technological and infrastructural developments will influence the future growth of the telecoms sector.

- **David Cleevely :**

How sectoral changes will interact with policy and regulatory frameworks.



# Workshop Titles and Moderators

- **Managing Scarce Resources - Spectrum, Numbers :**  
**Phillipa Marks.**
- **Services to users - Price, Quality and Choice :****Stephen Banable.**
- **Competition, Bottlenecks and Access :** **Howard Williams.**
- **Implications of Convergence - Technology Perspective :**  
**John Burns.**



- **Implications of Convergence - Commercial Perspective : Leonie Allen.**
- **Investment in Communications Infrastructure : Michael Griffin.**
- **Technology Evolution including Disruptive Technologies : Alan Tumolillo.**
- **Communications and Social Inclusion : Helena Leeson.**



# Conclusion

- Regulation facilitates not dictates the future.
- We need to understand potential opportunities / discontinuities for 2010 to plan for 2002.
- Technology, Markets, Consumer Demand.
- Open the debate and keep it going.





**1998**

**2000  
2010**

**2002**

Price / Choice / Quality for users.

**Thank You.**

**[www.odtr.ie](http://www.odtr.ie)**