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New Issues In Communications

National and International Forces

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Outline of Presentation

- **ICT - its importance for Ireland**

- **Forces driving change**

- **ICT – Government's role**

The Importance of ICT

- Multiple new services, tools, industries

- Enabling greater efficiencies

- Enabling an inclusive Information Society

- Enhancing delivery of Government services

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E-Business: its strategic importance for Ireland

- Importance of trade & services sector
- Software, electronics, financial services
- Existing base of companies in Ireland
- Potential of E-business is huge
- Target sectors
- Skilled workforce, demographics, language, taxation, supportive Government & business environments

Growth of E-Business

E-Business in Europe

- B2B revenue will greatly exceed B2C.
- E-Business valued at 14billion 2000 and £270 Billion by 2003.

E-Business in United States

- B2B revenue will be $1.5 Trillion by 2004
- B2C revenue is expected to reach $108 Billion by 2003.

Forces Driving Change

- **Globalisation of markets and service providers**

- **Continuing advances in technology: mobility, bandwidth, multiplicity of delivery platforms**

- **International approaches to regulation**

- **Addressing consumer demands: e.g. data protection, transparent conditions of service etc.**

Forces Driving Change cont.

- New market segments and forms of service provision in liberalised, converged sector

- Ireland's need to remain competitive in the new economy

- FDI companies assessing the ICT environment

- Delivery of Government services online

- Next generation more ICT aware

ICT and Government

- Developing an inclusive Information Society

- Regulatory framework: protecting various public interests

- Creating conditions for investment and market development

- Facilitating the development of E-business

- Delivery of Government Services Online

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National Development Plan 2000-2006: Objectives

- **Continue sustainable national economic and employment growth**

- **Consolidate and improve Ireland's international competitiveness**

- **Foster balanced regional development**

- **Promote social inclusion**

National Development Plan 2000-2006: Strategy

- **Continuation of macroeconomic policies**
- **Major investment in economic and social infrastructure**
- **Regional distribution of public and private investment**
- **Education and training attuned to labour markets**
- **Social inclusion measures**

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National Development Plan 2000-2006: Communications

- **Develop Irish sector to top decile of OECD rankings**

- **Establish framework for development of e-commerce and digital industries**

- **200M Euros over 6 years, leveraging further investment**

- **Two thirds in Border, Midlands and West Region**

Role of
Department of Public Enterprise

- **Development of the regulatory framework to enable competition, innovation, service development, investment**

- **International Connectivity**

- **National Infrastructure**

- **Electronic Commerce Legislation**

- **Co-ordination with other Depts. and agencies**

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