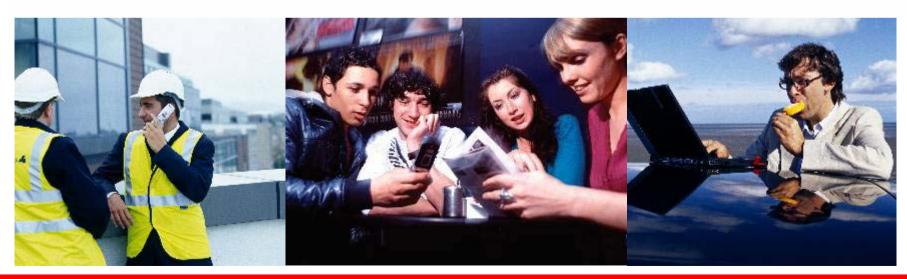
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Teresa Elder CEO Vodafone Ireland

Future Mobile



Mobile Revolution







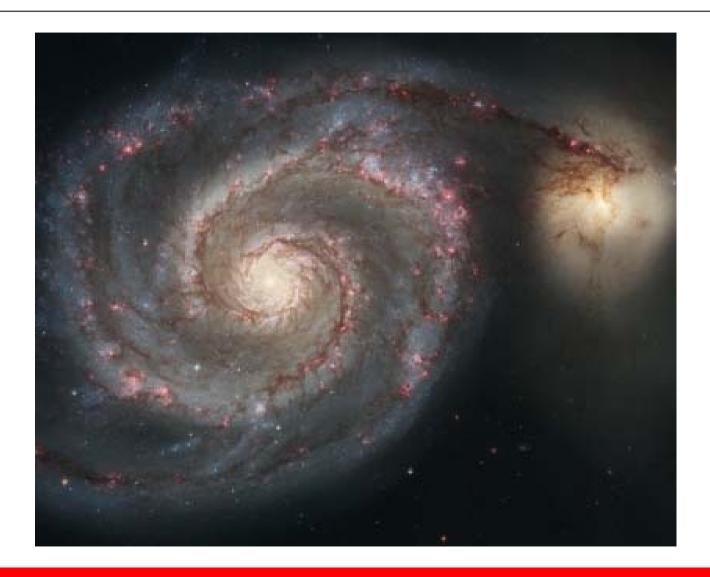


Future Vodafone



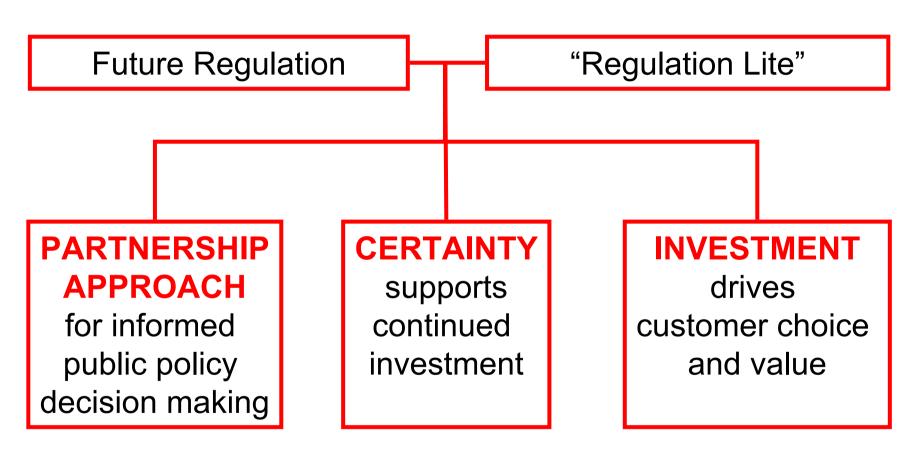


Future Market





Regulating the Future Market



Conclusion

Transformational power of mobile

Mobile to deliver more in future market

More competitors in an enlarged market place

3G is Vodafone's route into the future market

Right conditions for competition + innovation

Sustain success of Irish economy

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Thank you