



Information Notice

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“Response to Consultation Document No. 10/92a and a further consultation and draft decision on the Code of Practice to be followed by premium rate service providers”

In light of the submissions made during the consultation process which ComReg held on the draft Code of Practice¹ and having regard to ComReg’s experience of regulating the PRS industry since this function was assigned to it in July 2010, ComReg has made changes to the draft Code of Practice on which submissions were sought. It also intends to introduce new regulations which will repeal and replace the Communications Regulation (Licensing of Premium Rate Services) Regulations 2010, (SI no. 338 of 2010).

Although ComReg does not believe it is necessary to do so, ComReg intends, as a matter of caution, to notify the following measures to the European Commission pursuant to Article 8 of Directive 98\34\EC (as amended):

- (i) a revised draft Code of Practice; and
- (ii) draft Regulations which will repeal and replace the Communications Regulation (Licensing of Premium Rates Services) Regulations 2010 (S.I. 338 of 2010).

ComReg expects to notify these draft measures to the Commission within the coming weeks. At the same time ComReg will consult further on the revised draft Code of Practice so that industry and other interested parties can make submissions in respect of same. By virtue of the operation of the provisions of Directive 98\34\EC (as amended), no new Code of Practice will be implemented until at least three months after the notification date at the earliest. The same applies to the draft Regulations.

¹ ComReg Doc 10/92a *Consultation Paper – Premium Rate Service Code of Practice*, dated 1 December 2010