



Commission for  
**Communications Regulation**

## Information Notice

### **ComReg consults on the Code of Practice for Premium Rate Services**

<b>Document No:</b>	<b>10/92</b>
<b>Date:</b>	<b>1 December 2010</b>

The Commission for Communications Regulation (ComReg) has today published a Consultation on the Code of Practice for Premium Rate Services (ComReg Documents 10/92a and 10/92b).

On 12 July 2010, the responsibility for the regulation of Premium Rate Services (PRS) in Ireland was transferred to ComReg from the Regulator of Premium Rate Telecommunications Services Ltd., following the enactment of the Communications Regulation (Premium Rate Services and Electronic Communications Infrastructure) Act, 2010 (the Act of 2010).

Through this consultation, ComReg proposes modifying different aspects of the existing Code of Practice (ComReg Document 10/54) and including additional provisions with the intention of ensuring that end-users are better informed of the costs of a PRS and the frequency of costs, in particular in relation to Subscription Services, before they are incurred. This consultation also seeks views from respondents regarding processes regarding refunds and access controls on adult services, including Sexual Entertainment Services.

This draft Code of Practice represents the third element of the regulatory framework, supplementing the provisions of the Act of 2010 and the Communications Regulation (Licensing of Premium Rate Service) Regulations 2010 (the PRS Regulations). It is published in accordance with Section 15(1) of the Act of 2010 and is required to be followed by PRS Providers with respect to-

- the provision, content and promotion of specified Premium Rate Services, and
- the conditions set for specified PRS under regulations under Section 7 of the Act of 2010

ComReg invites submissions to the consultation from all interested parties. All responses to this consultation should be clearly marked:-“Reference: Submission re ComReg 10/92” and sent by post, facsimile or e-mail to arrive on or before 4pm on 21 January 2011 to:

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*Please note ComReg will publish all respondents' submissions with the Response to this Consultation, subject to the provisions of ComReg's guidelines on the treatment of confidential information – ComReg 05/24.*