



Media Release- 5 February 2004

eircom Reduces Prices for Partial Private Circuits

ComReg today welcomed eircom's new prices for Partial Private Circuits. A Partial Private Circuit is an eircom wholesale product that is used by other operators to provide retail broadband connections to small businesses and major corporations alike. These circuits can be used to connect business sites to one another or to provide broadband connections to customers.

The pricing structure of interconnection and leased lines is an important element of promoting competition in the telecommunications market. ComReg has been working with eircom on the analysis of these PPC prices for several months now. Today is the result of a project during which both organisations identified areas where cost reductions were appropriate. These reduced prices will enable more retail competition in the private circuit/leased line markets and hence lead to reduced prices to consumers.

The prices will be back dated to replace prices which were previously published for PPCs and eircom is extending a window during which operators can receive a credit on qualifying circuits from 25th February to 25th May.

John Doherty, ComReg Chairman welcomed the initiative stating "This is an important further step in advancing competition in the telecommunications sector enabling reduced telecommunications costs to businesses in Ireland and hence improving our national competitiveness at an EU level".

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