



Office of the Director of
**Telecommunications
Regulation**

Licensing Application Form

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**Licence to be issued under Wireless Telegraphy
(UHF Television Programme Retransmission)
Regulations, 1999
S.I. 348 of 1999**

Document No. ODTR 99/64

NOVEMBER, 1999

Oifig an Stiúirthóra Rialála Teileachumarsáide
Office of the Director of Telecommunications Regulation
Abbey Court, Irish Life Centre Lower Abbey Street, Dublin 1.
Telephone +353-1-804 9600 *Fax* +353-1-804 9680 *Web* www.odtr.ie

NOTES FOR APPLICANTS

This application form is designed for individuals or organisations that wish to apply for a licence to operate a television deflector service¹. Please read the accompanying document ODTR 99/65 "Guidance Notes for Applicants" and the Wireless Telegraphy (UHF Television Programme Retransmission) Regulations, 1999, S.I. No 348 of 1999 before completing this application. Documents ODTR 99/32 "Consultation Paper on Deflector Licensing" and ODTR 99/55 "Television Deflector Licensing - Report on the Consultation" will provide additional background information.

The application form is structured into three parts,

- Part 1 covers details of the applicant,
- Part 2 relates to the application area and financial aspects,
- Part 3 relates to the technical aspects of the service proposed.

A non-refundable application fee of £200 in respect of each frequency channel applied for at each re-transmitter site must be submitted along with the completed application form. ***(E.g. if four channels are being applied for then £800 will be required, if four channels are being applied for at two re-transmitter sites then £1,600 will be required).***

Your application will be evaluated based on the information given in your completed application together with any supplementary information requested by the Director. It is in your interest as an applicant to provide all the information requested in the succeeding sections of this form.

Every effort will be made to process applications quickly so that licences can be issued at the earliest possible date. To facilitate processing, please ensure that your application is complete and clearly set out (preferably typed).

3 copies of the completed application form and supporting material should be submitted in a sealed envelope or package, clearly marked "**Application: Deflector Television Licence**" and addressed to:

Ms Jean Bonar,
Office of the Director of Telecommunications Regulation,
Abbey Court,
Irish Life Centre,
Lower Abbey Street,
Dublin 1.

¹ The Director is pursuing legal proceedings against the holder of a licence granted under the Wireless Telegraphy (Television Programme Retransmission) Regulations, 1989 in areas of Counties Tipperary, Kilkenny, Carlow and Laois along with parts of Counties Waterford, Wexford, Wicklow, Kildare and Offaly who still claims exclusive retransmission rights. Potential applicants should be aware of the above and the possible implications for the licensing process

PART 1: DETAILS OF THE APPLICANT

1.1 NAME OF INDIVIDUAL OR ORGANISATION SUBMITTING THE LICENCE APPLICATION:

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CONTACT NAME TO WHOM ALL CORRESPONDENCE SHOULD BE SENT:

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ADDRESS:

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Telephone:

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Fax:

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Email:

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1.2. DETAILS ON LEGAL STATUS OF APPLICANT:

Eg. private individual, sole trader, limited company, registered co-operative, friendly society, etc.

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If the applicant is a corporate body, please give the Directors' names and enclose a copy of the Certificate of Incorporation.

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Please list the shareholders of the company. If the applicant is a subsidiary of another company, please provide full details of the ultimate holding company.

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If you have any additional information which further describes your organisation you can attach this to the application form.

PART 2: INFORMATION RELATING TO THE APPLICATION

2.1. CATCHMENT AREA

Please describe the geographic location and area proposed to be served. For example areas should be described by reference to the County, Rural District, District Electoral Division (DED), Townland level or whatever natural boundary is appropriate. In doing this, an appropriate map or maps of the area should be annexed to the application. Ordnance Survey maps such as the "Discovery series" or equivalent are acceptable. The proposed area covered must be clearly marked and the location of transmitters must also be indicated. The maps must also show the proximity of any cable television services to the area.

Description of the area:

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Where the proposed catchment area overlaps with a licensed cable area, please state the exceptional circumstances which you believe the Director should consider in relation to the application - See Sections 2.2 and 2.3 of ODTR 99/55.

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2.2. COMMERCIAL ASPECTS

How many households are in this catchment area? Please specify for each transmitter location.

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How many households are committed to, or do you expect will subscribe to, the service and what are the bases for these estimates? Include any supporting documentation on separate pages.

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Do you propose to charge for your services or how otherwise do you expect to meet the cost of providing them?

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If so, what will be the charge including VAT on an annualised basis (include all associated costs to subscribers)?

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What is the proposed collection/billing period? Monthly, quarterly etc.

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How will you maintain a list of subscribers?

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2.3. PROJECTED REVENUES

Please supply a projected income/expenditure statement for the period 1st January 2000 to 31st December 2000.

Typically this should cover:

- *Income in the form of subscriptions or fees.*
- *Expenditure in the form of staff costs, maintenance costs, collection of fees, copyright payments, licence fees and taxation.*

Income/expenditure statement

| Year 2000 | £ |
|---|---|
| Income: | |
| Service Charges (subscriptions, fees, etc.): | |
| Proceeds of share issues, community contributions and/or promoters loans: | |
| Other Income (specify): | |
| Total Income | |
| Expenditure: | |
| Capital Expenditure: | |
| Operational Expenditure: | |
| Total Expenditure | |
| Surplus/deficit | |

If a deficit is projected please indicate how this will be funded.

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Please analyse capital expenditure included above under the following headings:

| Year 2000 | £ |
|-----------------------------|---|
| Transmitter(s) | |
| Antenna (s) | |
| Customer Premises Equipment | |
| Office Equipment | |
| Vehicles | |
| Other (please specify) | |
| TOTAL | |

Please analyse operational expenditure included above under the following headings:

| Year 2000 | £ |
|------------------------------|---|
| Expenditure | |
| Staff costs (including PRSI) | |
| Insurance | |
| Maintenance | |
| Audit & Legal | |
| Collection expenses | |
| Licence fees | |
| Copyright payments | |
| Other (please specify) | |
| VAT | |
| Taxation | |
| TOTAL | |

Please note all assumptions you have made, including funding sources, in arriving at the figures presented.

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If you have recent audited or unaudited accounts in respect of your operation, you should provide them.

2.4. DEVELOPMENT/IMPLEMENTATION PLAN

Please outline the steps to be undertaken in preparation for service launch. For example: purchase of equipment, installation of equipment in accordance with licence conditions and staff hire. Remember you must be in a position to offer a service within thirty days of the granting of a licence.

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Declaration by the applicant

I hereby declare / I hereby declare on behalf of the applicant:

I have read the Television Deflector Licensing Guidance Notes for Applicants – Document No. ODTR 99/65 and the Wireless Telegraphy (UHF Television Programme Retransmission) Regulations, 1999, S.I. No 348 of 1999 and noted the contents thereof.

I shall at all times comply in every respect with the terms and conditions attached to any licence that may be awarded to the applicant and to any subsequent amendment to the terms and conditions of such licence.

I shall at all times comply with the provisions of the Wireless Telegraphy (UHF Television Programme Retransmission) Regulations, 1999, S.I. No. 348 of 1999.

I accept that a licence, if granted, will not authorise retransmission to an area where there would be interference from other lawfully operated services.

I shall arrange the security bond and pay the appropriate licence fee within 21 days of the offer of a grant of licence.

All information provided on this form, including all documentation attached, is true and accurate.

**Signed by /
Signed for and on behalf of Applicant by:**

Name in Block Letters:

Position Held (where applicant is not a natural person)

Date:

Annex 1

Information on Retransmission Station to Accompany Application – To be completed for each location

| | | | | | | | |
|--|--|--|----------------|-----|-----|-----------------|--------|
| 1. Name of Retransmission Station: | | | | | | | |
| | | | | | | | |
| 2. Geographic Coordinates | | | Latitude: | | | | |
| | | | Longitude: | | | | |
| | | | | | | | |
| 3. National Grid Reference | | | | | | | |
| | | | | | | | |
| | | | | # 1 | # 2 | # 3 | # 4 |
| 4. Channel(s) | | | | | | | |
| | | | | | | | |
| 5. Twelfth Line Offset | | | | | | | |
| | | | | | | | |
| 6. Frequency (MHz) | | | | | | | |
| | | | Vision Carrier | | | | |
| | | | Sound Carrier | | | | |
| | | | | | | | |
| 7. Altitude of Site above sea level | | | | | | | Metres |
| | | | | | | | |
| 8. Height of Antenna above ground level | | | | | | | Metres |
| | | | | | | | |
| 9. Polarisation | | | | | | Horizontal | |
| | | | | | | Vertical | |
| | | | | | | | |
| 10. Total Effective Radiated Power | | | | | | | dBW |
| | | | | | | | |
| 11. Directivity of Antenna | | | | | | Directional | |
| | | | | | | Non-directional | |
| | | | | | | | |

| 12. Radiation Restrictions (dB) if Directional | | | | Azimuth | Horizontal | Vertical |
|--|--|--|--|---------|------------|----------|
| | | | | 0° | | |
| | | | | 10° | | |
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