

## AGENDA

- 08.00 **Registration/Coffee**
- 08.45 **Opening Address**  
**John Doherty,**  
Chairperson, ComReg
- 09.00 **Keynote Address**  
**Eamon Ryan, TD**  
Minister for Communications, Energy  
and Natural Resources
- 09.20 **Esperanza Magpantay**  
International Telecommunications Union (ITU)  
*"Challenges of statistical data collection in  
the area of ICT"*
- 10.00 **Brian Ring**  
Central Statistics Office (CSO)  
*"Business usage of ICT and the impact on  
firm-level productivity"*
- 10:30 **Dr Seán Lyons/Stefanie Haller**  
Economic and Social Research Institute (ESRI)  
*"The effects of broadband supply on business adoption  
of broadband in Ireland"*
- 11.00 **Q&A**
- 11:10 **Tea/Coffee**
- 11.30 **Patricia Dowling**  
Research Manager, ComReg  
*"Consumer adoption and usage of information and  
communications technologies and services in Ireland  
from 1998 to 2008"*
- 12:00 **Gerard O'Neill**  
Chairman, Amarach Group  
*"Life online 2009"*
- 12.30 **Open Discussion**
- 12.50 **Closing Address**  
Shay O'Malley, Director - Retail and Consumer  
Services, ComReg
- 13.00 **Lunch**

Facilitator John Bowman



Commission for  
**Communications Regulation**

[www.comreg.ie](http://www.comreg.ie)  
[www.comstat.ie](http://www.comstat.ie)

# DATA

## DATA ANALYSE TEST ACT

**ICT Research Conference**  
Royal College of Physicians of Ireland  
12<sup>th</sup> March, 2009



Commission for  
**Communications Regulation**

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DATA ANALYSE TEST ACT

**ICT Research Conference**  
Royal College of Physicians of Ireland  
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ComReg is the statutory body responsible for the regulation of the postal and electronic communications (telecommunications, radiocommunications and broadcasting transmission) sectors in Ireland. ComReg's Trend unit collects primary statistical data from authorised operators on a quarterly basis and also surveys both residential consumers and business users of telecommunications, in order to understand current trends in the Irish communications market and to inform external users.

This conference, entitled DATA – Data Analyse Test Act, will present a number of key research pieces from bodies such as the Central Statistics Office and the Economic and Social Research Institute, along with ComReg's own market research - specifically end-user research of business and residential consumers.

The conference aims to provide a forum for researchers from a wide variety of organisations, including third-level institutions, industry and the public sector to discuss key Information Communications Technology (ICT) research issues. It will also give key stakeholders the opportunity to provide feedback on ComReg's research strategies and research areas in the future.

DATA will be addressed by the Minister of Communications, Energy and Natural Resources, Eamon Ryan TD, and a number of notable speakers from the industry.

The conference will be facilitated by the well-known broadcaster and historian, John Bowman.



**Eamon Ryan TD**  
Minister

**Department of Communications, Energy and Natural Resources**

Minister Eamon Ryan was first elected to Dáil Éireann in 2002. Prior to his appointment as Minister for Communications, Energy and Natural Resources, he was the Green Party spokesperson for Transport and Enterprise, Trade and Employment and opposition convener on the Joint Oireachtas Committee for Communication, Marine and Natural Resources.

Prior to his election to the Dáil he set up and ran two businesses, Irish Cycling Safaris and Belfield Bike shop. He was an active member and chairman of the Dublin Cycling Campaign, and from 1995 to 2002 he served on the Advisory Committee of the Dublin Transport Office.



**Gerard O'Neill**  
Chairman

**Amárach Research**

Gerard O'Neill is Chairman of Amárach Research, Ireland's leading independent market research agency. Gerard specialises in analysing the business implications of economic, social and technological trends. He has served as Chairman of the Marketing Society, and of the IDMA's Regulatory Affairs Committee.



**Seán Lyons**  
Research Officer

**Economic and Social Research Institute**

Seán Lyons is an economist specialising in regulation, competition, policy modelling and the economics of network industries. A research officer at the ESRI (from January 2007), his former posts include Partner at Idecon Economic Consultants, Senior Adviser at the ODTR (now ComReg) and Managing Consultant at London Economics. He has an MPhil in Economics from the University of Cambridge and a PhD in Economics from TCD.



**Brian Ring**  
Central Statistics Office

Brian works in the Business Statistics Integration Division of the Central Statistics Office (CSO) focusing on the linkage of Business statistics; Science, Technology and Innovation statistics, along with the co-ordination of ICT statistics. He joined the CSO in 2005 after working for a number of years in the IT sector.



**Patricia Dowling**  
Trend Manager

**Commission for Communications Regulation**

Patricia Dowling is Manager of Trend, the Research Unit of the Commission for Communications Regulation in Ireland (ComReg) and joined ComReg in April 1999.

Trend collects primary statistical data on the Irish electronic communications market, which is published in ComReg's Quarterly Key Data Report, as well as commissioning frequent end-user surveys of both consumers and businesses in Ireland.

Patricia is a qualified librarian and, prior to joining ComReg, worked as a librarian in a number of public and academic libraries before joining a library and information storage software company as client services librarian to a range of public and private sector clients.



**John Doherty**  
Chairperson

**Commission for Communications Regulation**

John Doherty is Chairperson with the Commission for Communications Regulation. John joined ComReg in 2001 as Director of Market Operations, before becoming a Commissioner in 2002.

Before joining ComReg, John held a number of senior management positions in the Industrial Development Authority including those of Head of New Business Development focussing on identifying and developing new business opportunities for IDA in areas such as eCommerce, Biotechnology and International Services.

Prior to joining IDA, John worked in a number of management positions in the chemical and engineering sectors both in Ireland and Internationally. He is an Economist by background with an MSc in Informatics and a Graduate Diploma in Business Administration.



**Esperanza Magpantay**  
Statistician

**International Telecommunications Union**

Ms. Esperanza Magpantay is the Statistician of the Market Information and Statistics (STAT) division of the ITU, where she has been working since December 2000.

Her duties include the collection, verification, and dissemination of telecom/ICT statistics for the ITU's Telecommunication/ICT Indicators database and publications. Before joining ITU she spent 7 years at the International Labour Office (ILO) in Geneva as a statistical officer. She has a degree in Statistics from the University of the Philippines.



**Stefanie A. Haller**  
Economist

**Economic and Social Research Institute**

Stefanie joined the Economic and Social Research Institute (ESRI) as a researcher in 2005. She has worked on topics in international trade including the implications of foreign direct investment for host country firms, exporter productivity premia, firm's pricing behaviour as well as changes in productivity in Irish manufacturing industries using firm-level data sets. She has also examined the determinants of the adoption and diffusion of information and communication technologies (ICT) at the firm level. After completing her undergraduate studies in Germany she obtained her Ph.D. from the European University Institute in Florence, Italy in 2005.



**Shay O'Malley**  
Director - Retail and Consumer Services  
Commission for Communications Regulation

Shay O'Malley is Director - Retail and Consumer Services with the Commission for Communications Regulation. Shay joined ComReg in 2001 as Director of Human Resources, before becoming Director of Corporate Affairs in 2005.

Prior to joining ComReg, Shay held a number of senior management positions with the National Standards Authority of Ireland and the Defence Forces and he has also worked in the Office of the Comptroller and Auditor General and the European Commission.

Shay possesses a Bachelor of Commerce Degree; a Master of Business Studies Degree and an MSc in Management Degree.