



An Coimisiún um  
**Rialáil Cumarsáide**  
Commission for  
**Communications Regulation**

## **Consultation Document**

# **Electronic Communications Services - Strategy Statement 2019 – 2021**

Public Consultation on Mid-term review of  
ComReg's Five Year ECS Strategy

**Consultation:** ComReg 19/09a

**Date:** 25 February 2019

## **Legal Disclaimer**

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# 1 Introduction

- 1 ComReg hereby publishes its draft Strategy Statement for Electronic Communications Services for the period 2019-2021 as ComReg document 19/09 ("Draft ECS Strategy Statement"), in line with Section 31 of the Communications Regulation Act 2002 (No. 20 of 2002), as amended.
- 2 This Strategy Statement is concerned with ComReg's role as regulator of electronic communications services ('ECS') markets and the statement relates to the period 2019 to 2021. This statement also acts as a midterm review of ComReg's Five Year ECS Strategy, which was published in 2017 (ComReg Document 17/31).
- 3 As with ComReg Document 17/31, this draft Strategy Statement includes five statements of strategic intent for ComReg. These strategic intents are motivated by the regulatory environment in which ComReg operates, and the rapidly evolving nature of the ECS sector. Each strategic intent is divided into specific goals which are underpinned by particular programmes of work which ComReg intends to undertake over the period of the Strategy.
- 4 ComReg strongly encourages all interested parties to read and provide feedback on this draft Strategy Statement. We look forward to your valuable input.

## 2 Consultation Questions

In relation to ComReg's draft Strategy Statement for Electronic Communications Services for 2019-2021:

- Q.1 Do you agree that Chapter 3 captures the most important sectoral trends and challenges over the period 2019 to 2021? In providing your view, please also provide supporting evidence.
- Q.2 Do you agree with the Strategic Intents discussed in detail in Chapters 4 to 8? In providing your view, please also provide supporting evidence.
- Q.3 Do you believe that the Goals associated with the Strategic Intents are appropriate, and relevant? In providing your view, please also provide supporting evidence.
- Q.4 In your view, is there anything else that should be added to, or omitted from, this Strategy Statement?

### 3 Responding to the Consultation

- 5 This consultation document provides an opportunity for our stakeholders to influence ComReg's strategic thinking and its activities going forward. ComReg will carefully analyse all views put forward and use these to not only help determine our final set of priorities but, more specifically, the workplan that will flow from those priorities.
- 6 Garnering the views of external stakeholders is a key step in the process of developing this document and greatly assists ComReg in prioritising effectively for the next period. ComReg looks forward to receiving stakeholder inputs and to advancing its strategy.
- 7 The consultation period will run from **25 February 2019** to **25 March 2019** during which time the Commission welcomes written comments to its Draft Strategy Statement. All comments are welcome; however we would appreciate if comments followed the relevant question numbers as set out in Chapter 2 of this document.
- 8 Responses should be clearly marked as Submissions to Consultation on ComReg's Draft ECS Strategy Statement (ComReg 19/09) and must be submitted in written form (post or email) to the following recipient:

Sinéad Kelleher  
Commission for Communications Regulation  
One Dockland Central,  
1 Guild St,  
North Dock,  
Dublin 1,  
D01 E4X0  
Ireland

Email: [Strategy@comreg.ie](mailto:Strategy@comreg.ie)

- 9 Having analysed and considered the comments received, ComReg will review the Draft Strategy Statement, and update where appropriate.
- 10 In order to promote openness and transparency ComReg will publish all submissions to this consultation as well as all substantive correspondence on matters relating to this document, subject to the provisions of ComReg's guidelines on the treatment of confidential information (ComReg document 05/24).
- 11 We would request that electronic submissions be submitted in an unprotected format so that they can be included in the ComReg submissions document for electronic publication.

- 12 ComReg appreciates that respondents may wish to provide confidential information. As it is ComReg's policy to make all responses available on its website and for inspection generally, respondents to this consultation are requested to clearly identify confidential material, and to place confidential material in a separate annex to their response, as well as to provide supporting reasoning as to why material in that annex is confidential.

### **Next Steps**

- 13 When it has concluded its review of all submissions received and other relevant material, ComReg's intention is to publish a response to consultation and a final ECS Strategy Statement for 2019-2021 as appropriate.