



Commission for
Communications Regulation

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ComReg Welcomes Broadband Price Reductions

ComReg welcomes eircom's decision, announced today, to reduce its entry level retail price for broadband to €39.99. Affordable broadband is vital to the development of the knowledge economy and to Ireland's international competitiveness.

Equally welcome is the reduction in wholesale rental from €27 to €20.10 which will give other operators the opportunity to develop their own broadband businesses.

Commenting today, ComReg Chairperson, John Doherty, said "I believe that these moves will contribute to the development of an expanding and more competitive and vibrant broadband market in Ireland, where consumers will be able to benefit from lower prices and choose from a number of different service providers."

ENDS

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