



Media Release - 25 January 2006

ComReg survey shows Irish Businesses continue to take up Broadband services

The Commission for Communications Regulation (ComReg) today published the results of its six-monthly survey of the telecommunications needs of large Corporates and Small and Medium Enterprises (SMEs).

The survey of 50 large corporates and 500 SMEs examined the attitudes and perceptions of the business sector towards fixed, mobile and internet services.

The following are some of the main findings of the survey:

- 65% of businesses are getting their access to the internet via a broadband connection.
- The interest among SMEs with narrowband internet access to get a broadband connection has increased from 41% to 59% since the last survey.
- 89% of Businesses surveyed currently have internet access.
- Awareness of Voice over Internet Protocol services (VoIP) is continuing to rise with an estimated 46% of SMEs and over 80% of Corporates aware of this phone service.
- Interest in a single provider for fixed and mobile calls is high, 6 in 10 respondents would prefer such an arrangement.

- Fixed line switching: 40% of respondents would switch fixed line operator for a 15% call saving.
- Awareness of 3G phone service is high at 75% among all respondents.

ComReg has published two documents in relation to this survey -ComReg 06/04a (Report) and ComReg 06/04b (Survey Data)

Both documents are available in the publications section of the ComReg website - www.comreg.ie

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