



**Media Release- 7 December 2006**

## **ComReg says new technology lets you watch TV on your mobile**

The Commission for Communications Regulation (ComReg) today issued a briefing note on developments in mobile television technology as part of its Forward-Looking Programme. The purpose of this document is to raise awareness of emerging technologies that can deliver television services to mobile users.

Increased capabilities of advanced mobile and portable technologies are bringing multi-media services, such as TV, to mobile consumers in Ireland. Video download services are already available on 3G networks and enhanced variations are expected in the future. Mobile TV represents a convergence between the mobile and broadcasting sectors making use of new technology, services and business models.

ComReg chairperson Mike Byrne said: “At ComReg, we are keen to encourage innovative communications products and services in Ireland. Early broadcasting and video-download services are already available on 3G networks and many other innovative technologies are also being developed here in Ireland through ComReg’s Test and Trial Licence Scheme.”

The full document 06/62 can be viewed at [www.comreg.ie](http://www.comreg.ie).

This document is part of the ComReg Briefing Note Series. The Briefing Note Series is primarily aimed at non-technical readers with some background knowledge of current telecommunications technology. These documents are intended to develop the debate rather than outline conclusions, and ComReg welcomes comments on the points raised in the notes.

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