



Commission for
Communications Regulation

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ComReg quarterly report shows broadband take-up still growing

The Commission for Communications Regulation (ComReg) has today published its Quarterly Report on Ireland's electronic communications market for the third quarter (Q3) of 2008.

The main points of the report are:

- Including mobile broadband, the total number of broadband subscribers at the end of September was 1,125,080. This is a 6.7% increase since the second quarter of 2008. The number of broadband subscribers, excluding mobile broadband, is 856,375.
- ComReg estimates that broadband penetration, including mobile broadband, at the end of the third quarter was 25.9%. When mobile broadband is excluded, the broadband penetration rate was 19.7%.
- There were over 1.38 million internet subscriptions in Q3, a 3.2% increase on the previous quarter
- Eircom's overall share of fixed line market revenue fell from by 1% from 68% to 67% during the quarter under review.
- ComReg estimates that 59% of Irish households have broadband.
- The mobile penetration rate stood at 121.5% at the end of Q3 with mobile phone subscriptions increasing by 64,934 during the period. In total there are 5.2 million mobile phone subscriptions in Ireland.
- During Q3 Irish mobile phone users continued to look for better value and during the period under review over 91,000 subscribers moved to an alternative mobile operator.
- Irish mobile consumers continued to send more text messages during the quarter under review. Irish mobile phone users sent 2.52 billion text messages during Q3, an increase of 3.1% on the previous quarter.

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