



Media Release – 17th June 2010

Communications market revenues decline in the first quarter of 2010 while broadband subscriptions continue to increase

The Commission for Communications Regulation (ComReg) today released its Quarterly Report for the period January - March 2010. Electronic communications revenues declined during the quarter. However internet subscriptions increased during the period under review driven by continued growth in broadband.

Total market revenues declined by 2.7% this quarter to almost €949 million.

Total voice traffic minutes increased slightly by 0.3% this quarter to almost 4.6 billion minutes. Mobile minutes form the majority of voice minutes (57.1%) with fixed representing the remainder (42.9%).

Total internet and broadband subscriptions increased this quarter to 1,615,032 and 1,509,934 respectively. Narrowband subscriptions (105,098) continued to fall (-17.7%) as broadband subscriptions (fixed and mobile) increased by 4.6%.

The fixed broadband penetration rate reached 22.4% this quarter. The total broadband per capita penetration rate (including mobile broadband) in Q1 2010 was 33.9%.

Mobile penetration per capita (including mobile broadband) was 119.9% and 108.4% excluding mobile broadband.

The full report (ComReg document 10/43) is available on the ComReg website www.comreg.ie

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