



Media Release- 1 July, 2010

ComReg publishes its Strategy Statement for 2010 to 2012

The Commission for Communications Regulation (ComReg) today published its Strategy Statement for the electronic communications sector for the period 2010 to 2012, as required under the 2002 Communications Regulation Act.

Introducing the document, ComReg Chairperson, Alex Chisholm, said: “The Strategy Statement sets out ComReg’s vision for the development of the Irish communications market, and our framework for action over the next two years. We are grateful for the responses we received to our consultation on the draft Strategy Statement.

“It is clear that the electronic communications sector is experiencing unprecedented change, and has now reached a critical juncture in its development, particularly with the advent of fixed and wireless Next Generation Networks. There is evidence of significant and increasing demand for bandwidth to support an ever-widening range of electronic communications services. However this is coming at a time when operators are facing falling profitability and substantial infrastructure upgrade costs.

“There are also important changes in the policy and legal environment, at both national and European levels, with the revised European Regulatory Framework due to be transposed into Irish law by May 2011. Communications regulation in Ireland must evolve to reflect this new environment if we are to continue to shape a competitive, innovative and consumer-friendly market.

“One important way in which we can promote further investment and innovation in the market is to provide a high degree of regulatory certainty. In this Strategy Statement, we have tried to be very clear about our priorities, the rationale for pursuing these, and the work-streams that will result. In the interests of full transparency and accountability, we are also publishing today a detailed Action Plan for the year to 30 June 2011 which itemises all the significant projects scheduled over the coming year.”

Note for Editors

This Strategy Statement follows a public consultation on the draft Statement published on 16 April 2010. ComReg will publish separate Strategy Statements for the Postal Market and Spectrum Management over the next few months.

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