

## Media Release- 9th September, 2007

## ComReg publishes its Quarterly Report for the second quarter of 2007

The Commission for Communications Regulation (ComReg) has today published its Quarterly Report for the second quarter of 2007.

Highlights of the Q2 2007 report:

- Including mobile broadband users for the first time, there was almost 700,000 Broadband subscribers in Ireland at the end of June 2007. Mobile Broadband subscriptions accounted for 45,000 of the overall figure and it is one of the fastest growing segments of the Broadband market.
- The total number of internet users in Ireland has continued to increase and has reached 1.1 million. Over 63% of these users have a broadband service.
- Overall revenue for the electronic communications market grew to €1.13bn in the three months to end June 2007, or €4.51 billion on an annualised basis.
- Eircom's market share of in terms of revenue has continued fall and it is down 2% this guarter and down 6% on the same period last year.
- The mobile phone penetration rate reached 114% in Q2 2007; this amounted to 4.8 million 2G and 3G mobile phone subscribers.
- For the first time this quarter ComReg has reported 3 Ireland's market share. The market share of the 4 mobile operators in Ireland in terms of subscribers is as follows: Vodafone 45.3%, O2 33.8%, Meteor 18.1% and 3 Ireland 2.8%.
- A total of 1.79 billion text messages were sent by Irish mobile users in Q2 2007. This is an average of 123 messages per subscription, per month in the quarter.
- There were around 2.13 billion voice minutes originating on mobile networks during the quarter, while there were 2.35 billion fixed originating minutes.
  Traditional voice minutes or fixed minutes continued to fall down 9% year-on-year while mobile minutes grew by 22% during the same period.
- The emerging trends section of the report examines digital radio and television broadcasting.

The full report which contains statistical information on fixed voice, internet, mobile and broadband markets is available from the ComReg website, <a href="www.comreg.ie">www.comreg.ie</a>, document number 07/67.

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**Issued By** 

Tom Butler Public Affairs Manager, ComReg Ph: 01 804 9639 Mobile: 087 2536358

tom.butler@comreg.ie