



Commission for
Communications Regulation

10/12/2015

For immediate release

ComReg Media Release

ComReg issues market report for Q3 2015

The Commission for Communications Regulation (ComReg) today released its Quarterly Report on the Electronic Communications market for the period (1 July to 30 Sept.) Q3 2015.

Fixed Broadband subscriptions increased by 1.0% on the previous quarter with 4.4% annual growth and stood at 1.29 million broadband subscriptions at the end of September. The estimated household (fixed and mobile) broadband penetration rate at the end of Q3 remains at 80%, higher than the EU average of 78%. The number of fixed voice service subscriptions has decreased by 0.5% since last quarter to 1.49 million.

Average broadband speeds continue to increase. In Q3 2015 67.3% of all fixed broadband subscriptions were equal to or greater than 10 Mbps up from 61.8% in Q3 2014 and approximately 54.2% of all fixed broadband subscriptions were equal to or greater than 30 Mbps, up from 43.2% in Q3 2014.

Total voice traffic increased by 0.1% from the previous quarter and increased by 1.0% since Q3 2014. Fixed voice traffic has declined by 7.0% while mobile traffic increased by 4.3% compared to Q3 2014.

The total number of text messages sent by mobile users in Ireland was over 1.64 billion in Q3 2015, down by 10.2% on Q3 2014. The number of multimedia messages (MMS) sent was up by 2.4% compared to Q3 2014.

21% of all mobile subscribers actively used 4G mobile networks and data usage continues to grow.

In Q3 2015 mobile APRU was €25.10 per month, down from an ARPU of €25.40 per month in Q3 2014. This is likely to be a reflection of a number of factors such as increased sales of bundled products and reductions in mobile roaming and termination rates.

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Issued By

Tom Butler
Public Affairs Manager, ComReg

Ph: 01 8049639

Mobile: 087 2536358

tom.butler@comreg.ie