



**Media Release- 18 December, 2007**

## **ComReg latest Quarterly Report shows Broadband take-up continues to grow strongly**

The Commission for Communications Regulation (ComReg) has today published its Quarterly Report for the third quarter of 2007.

Highlights of the report include:

- Overall revenue for the electronic communications market grew to €1.14bn in the 3 months to end September 2007, or €4.56 billion on an annualised basis.
- Including mobile broadband, the total number of broadband subscribers at the end of September 2007 in Ireland stood at 793,600, a penetration rate of 18.4%. Without mobile broadband the number of subscribers was 705,200 (a 16.35% penetration rate). Ireland's growth rate for broadband between June 2006 and June 2007 was the highest in the OECD.
- There were around 2.21 billion voice minutes originating on mobile networks during the quarter, while there were 2.33 billion fixed originating minutes. Year-on-year, fixed originating minutes decreased by 5%, while mobile originating minutes increased by 22%.
- There were a total of 1.18 million active internet subscribers in Ireland at the end of Q3 2007.
- The number mobile broadband subscribers were collected from the mobile operators for the first time in Q3 2007 (in Q2 a ComReg estimate was used); by the end of September 2007 the mobile operators reported 88,400 mobile broadband subscribers.
- There were 108,000 new mobile subscriptions added in the quarter, and the mobile penetration rate stood at 114% in Q3 2007; this equates to 4.9 million 2G and 3G mobile subscriptions.
- Over 1 million mobile users have ported their number since the introduction of Mobile Number Portability (MNP) to the end of Q3 2007. Over 92,000 numbers were ported in the quarter.
- A total of 1.89 billion text messages were sent by Irish mobile users in Q3 2007. This is an average of 127 messages per subscription, per month in the quarter.

- The Emerging Trends section of the report discusses IPTV

The full report which contains statistical information on fixed voice, internet, mobile and broadband markets is available from the ComReg website, [www.comreg.ie](http://www.comreg.ie), document number 07/106.

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