



Commission for  
**Communications Regulation**

## **08/06/2017 ComReg Media Release**

# **ComReg issues Quarterly Report for Q1 2017**

The Commission for Communications Regulation (ComReg) today released its Quarterly Report on the Electronic Communications market for the period (1 January to 31 March) Q1 2017.

Fixed Broadband Subscriptions increased to 1.373 million, a 0.9% increase this quarter and were up by 3.9% compared to Q1 2016. The estimated household (fixed) broadband penetration rate at the end of Q1 2017 is 70.4%, up from 67.8% in Q1 2016.

Average fixed broadband speeds continue to increase. In Q1 2017 approximately 79.2% of all fixed broadband subscriptions were equal to or greater than 10Mbps up from 74.1% in Q1 2016. As of Q1 2017 over two thirds (67.0%) of all fixed broadband subscriptions equal to or greater than 30Mbps, up from 58.1% in Q1 2016.

Total voice traffic minutes decreased by 2.2% this quarter and were 2.7% lower than in Q1 2016. Mobile minutes form the majority of voice minutes at 76.0%, with fixed minutes representing the remaining 24.0%. Mobile voice minutes decreased by 1.3% while fixed voice minutes decreased by 5.0% this quarter. On a monthly basis an average mobile voice subscriber used 210 minutes (-0.7% annual decrease), sent 87 texts (-16.1% annual decrease) and used 3.7GB of data (+68.8% annual increase).

42.9% of all mobile subscribers were actively using 4G Networks in Q1 2017, up from 41.9% in Q4 2016. 78.1% of all mobile data is now carried over 4G networks.

Mobile ARPU was €22.11 per month in Q1 2017, down from €24.12 per month in Q1 2016. Declining mobile ARPU is likely to be a reflection of a number of factors such as those attributable to increased sales of bundled products (combining mobile with fixed calls, broadband and TV) and reductions in mobile roaming and termination rates, among others.

The full Quarterly Report (ComReg 17/50) may be found in the publications section of the ComReg website [www.comreg.ie](http://www.comreg.ie)

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**Issued By Tom Butler  
Public Affairs Manager, ComReg**

**Ph: 01 8049639**

**Mobile: 087 2536358**

**tom.butler@comreg.ie**