



Media Release – Friday, 19 March 2010

Broadband subscriptions continue to rise as communications market revenues decline

The Commission for Communications Regulation (ComReg) today released its Quarterly Report for the period October-December 2009 – Q4 2009. During this period broadband and internet subscriptions increased although overall revenues continued to decline.

The main highlights of the report are:

Overall market revenues declined by 2.3% to under €974 million.

Total voice traffic minutes increased by 1.4% in the quarter to over 4.8 billion minutes. This increase was driven by mobile voice traffic which increased by over 84 million minutes this quarter to reach over 2.6 billion minutes.

Total internet subscriptions increased to 1,571,039 during the quarter. Narrowband subscriptions continued to fall, down 18.3%, to 127,689. Broadband subscriptions accelerated this quarter by 6% to 1,443,350.

The broadband per capita penetration rate (including mobile broadband) was 32.4%. The fixed broadband penetration rate reached 21.9% this quarter.

Mobile penetration per capita (including mobile broadband) was 119% and 108% excluding mobile broadband.

The report also includes a short piece about online social networks.

The full report (ComReg document 10/19) is available on the ComReg website www.comreg.ie

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