



Commission for
Communications Regulation

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ComReg Media Release

ComReg issues market report for Q3 2016

The Commission for Communications Regulation (ComReg) today released its Quarterly Report on the Electronic Communications market for the period (1 July to 30 September) Q3 2016.

Fixed Broadband Subscriptions increased to 1.34 million, a 0.8% increase this quarter and were up by 3.6% compared to Q3 2015. The estimated household (fixed and mobile) Broadband Penetration Rate at the end of Q3 remains at 83%, higher than the EU average of 80%.

Average fixed broadband speeds continue to increase. In Q3 2016 approximately 76.5% of all fixed broadband subscriptions were equal to or greater than 10Mbps up from 71.9% in Q3 2015. 62.5% of all fixed broadband subscriptions were equal to or greater than 30Mbps, up from 54.2% in Q3 2015.

Total voice traffic minutes decreased by 0.4% this quarter and were 0.6% lower than in Q3 2015. Mobile minutes form the majority of voice minutes at 75.1%, with fixed minutes representing the remaining 24.9%. Mobile voice minutes decreased by 1.1% while fixed voice minutes increased by 2.0% this quarter. On a monthly basis an average mobile voice subscriber used 212 minutes (+0.5% annual increase), sent 94 texts (-16.8% annual decrease) and used 3.4GB of data (+68.9% annual increase)

38.8% of all mobile subscribers were actively using 4G Networks in Q3 2016, up from 33.8% in Q2 2016.

Mobile ARPU was €24.32 per month in Q3 2016, down from €25.10 per month in Q3 2015. Declining mobile ARPU is likely to be a reflection of a number of factors such as those attributable to increased sales of bundled products (combining mobile with fixed calls, broadband and TV) and reductions in mobile roaming and termination rates, among others.

The full quarterly report for Q3 2016 – ComReg 16/108 is available on the ComReg website www.comreg.ie/publications.

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