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For immediate release

## **ComReg Media Release**

### **ComReg issues market report for Q2 2012**

The Commission for Communications Regulation (ComReg) today released its Quarterly Report on the Irish telecommunications market for the period 1 April to 30 June 2012 (Q2 2012).

Total quarterly electronic communications revenues (over €930 million) declined from the previous quarter (-0.3%).

Total voice traffic (fixed and mobile) declined by 1.8% to approximately 4.26 billion voice minutes this quarter. While mobile voice traffic increased by 0.6%, fixed voice traffic declined by 5.9%.

Although total broadband subscriptions (1,654,157) rose by 1.6% in the year to Q2 2012 total broadband subscriptions declined by 0.7% since last quarter. A rise in cable (+4.0%) and fibre/satellite (+5.8%) subscriptions did not offset falls in DSL (-0.9%), FWA (-5.8%), and dedicated active mobile broadband subscriptions (-2.2%).

The fixed broadband per capita penetration rate was 23.6%. The total broadband per capita penetration rate (including mobile broadband) was 36.1%.

Consumer adoption of higher (advertised) broadband speeds continued, with 19.9% of all broadband subscriptions now in the  $\geq 10$ Mbps category compared to 12.5% one year previously. The highest proportion of customers in the  $\geq 10$ Mbps category are using cable broadband.

WiFi hotspots and access points have increased by 10.9% and 7.0% respectively in the last year. WiFi minutes of use were just under 100 million minutes in the quarter, an increase of 51.4% comparing Q2 2011 to Q2 2012.

Mobile subscriptions (including mobile broadband) stood at 5,490,261 down from 5,521,348 in the previous quarter.

It is estimated that approximately 80% of TV homes in Ireland received a digital TV service by September 2012. Approximately 12% of Irish TV homes had an Irish DTT service as of September 2012.

The full report (ComReg document 12/101) is available on the ComReg website [www.comreg.ie](http://www.comreg.ie) and data sets can be downloaded from [www.comstat.ie](http://www.comstat.ie)

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**Issued By**

**Tom Butler, Public Affairs Manager, ComReg**

**Phone: 01 804 9639**

**Mobile: 087 2536358**

**Email: [tom.bulter@comreg.ie](mailto:tom.bulter@comreg.ie)**