

Media Release - 18 June 2008

ComReg consults on Spectrum for Mobile TV

The Commission for Communications Regulation (ComReg) today announced its public consultation on the award of UHF spectrum initially in the five urban areas of Cork, Dublin, Galway, Limerick and Waterford.

The spectrum could be of interest not only to the broadcasting sector, for the provision of a multi-city Mobile TV service, but also to the wider communications sector as it could facilitate other mobile multimedia applications. ComReg will also consider any suggestions for other possible uses of the spectrum from licensees.

John Doherty, Chairperson of the Commission, stated: "The transition from analogue to digital broadcasting releases spectrum for the potential introduction of exciting and innovative products in broadcasting and communications generally. What ComReg is consulting on today is a first step towards creating those products."

The consultation focuses on two possible award options and relevant licence conditions which, in the case of a Mobile TV service, include the following:

- A licence duration of 10 years, wholesale service obligations aimed at ensuring access to the content on fair, transparent and nondiscriminatory basis for other operators;
- A requirement that the Mobile TV service is available to end-users in each of the five urban areas within 24months;
- Annual licence fees of €340,000 indexed to the Consumer Price Index.

Licence conditions applicable to other services include the following:

- A licence duration of 10 years, a spectrum mask based on an 8MHz bandwidth under which the service must technically operate;
- Annual licence fees of €650,000 indexed to the Consumer Price Index.

ComReg proposes a licence award process which would assign, using a single sealed-bid, first-price auction - the preferred licence type.

The consultation (ComReg Document 08/44) is available on the ComReg website <u>www.comreg.ie</u>.

ENDS

Issued By Kerry O'Hare, Public Affairs Executive, ComReg Ph: 01 804 9661 Mobile: 087 9470590 kerry.ohare@comreg.ie