



## Media Release – 14 September 2011

### **Broadband subscriptions growth slows, while broadband speeds increase**

The Commission for Communications Regulation (ComReg) today released its Quarterly Report on the Irish telecommunications market for the period 1st April to 30<sup>th</sup> June 2011 (Q2).

Total quarterly electronic communications revenues (€961 million) increased marginally on the previous quarter (+1.3%).

Ireland is ranked 1<sup>st</sup> out of 20 countries for business calls, 54.8% cheaper than the average of the 20 countries benchmarked.

Total voice traffic (fixed and mobile) declined by 0.7% to just over 4.45 billion voice minutes this quarter.

Broadband subscriptions increased only slightly this quarter (by 3,859). As narrowband subscriptions fell by a larger amount (by 6,495), total Internet subscriptions (1,662,471) declined very slightly this quarter.

The fixed broadband per capita penetration rate reached 22.8%. The total broadband per capita penetration rate (including mobile broadband) was 35.5%.

Consumer adoption of higher (advertised) broadband speeds continues, with 12.5% of all broadband subscriptions now in the >10Mbps category compared to 7.3% this time last year.

Mobile subscriptions (including mobile broadband) stood at 5,377,188, down from 5,412,551 in the previous quarter.

This quarter experienced the highest number of mobile numbers ported (123,646) since the introduction in mobile number portability in 2003.

It is estimated that approximately 75% of TV homes in Ireland received a digital TV service by September 2011.

The full report (ComReg document 11/66) is available on the ComReg website [www.comreg.ie](http://www.comreg.ie) and data sets can be downloaded from [www.comstat.ie](http://www.comstat.ie)

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