



Office of the Director of
**Telecommunications
Regulation**

MEDIA RELEASE

29 July 2002

1/3 of An Post Direct Mail Customers to Pay Less

The Telecoms Regulator, **Etain Doyle**, has today, July 29th 2002, responded to an application by An Post to increase the price of Direct Mail Services. Under the proposal submitted by An Post which was accepted by the Regulator, a third of customers will pay less than they currently do for Direct Mail services in standard envelopes, and only 7% will pay more than 3c extra. The new price levels will be effective from the 11th August 2002.

Today's Decision Notice and Response to an earlier Consultation represents unfinished business from the "interim" price increase granted to An Post earlier this year. Etain Doyle approved increases for the main national and international services at the end of March but approval of An Post's proposals to increase prices for the Direct Mail Services was deferred pending the above investigation of points raised by specific groups of customers, particularly, the religious/charity sector and financial services sector.

According to **Etain Doyle** "The An Post proposal to increase the price of Loyalty Mail by 2c is reasonable bearing in mind that Loyalty Mail rates are more closely geared to cost than Postaim. Together with the expanded arrangements for early presentation, businesses now have a range of cost effective services to choose from. I understand An Post intend to give businesses an even greater choice of cost effective service in the future."

The full decision notice can be viewed on the ODTR website at www.odtr.ie -D 02/70.

ENDS

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